

August 24, 2011

Missoni Mansion

Hattie West

24 August 2011



Lindsey Wixson backstage at the Missoni autumn/winter 2011-12 show @ GoRunway.com

MISSONI has revealed it will design its first ever residential building - and it will be located in the Philippines. Missoni Home was chosen to partner Century Properties on their latest project, to infuse its creative imprint with their unique lifestyle experience.

"Century Properties is at the cusp of launching its collaboration with Missoni to build the very first residential building by Missoni Home in the world," announced one half of Century Properties managing director team, Robbie Antonio. "This is a testament to Missoni's strong belief in the prospects of the Philippines and the strength of our firm. With this collaboration, we are further pushing the boundaries of Philippine and global real estate alike."

Vittorio Missoni, shareholder of Missoni S.p.A, said "Missoni is both life and lifestyle. Our brand is an experience of happiness, excitement, beauty, creativity, style and elegance. We create our own style from the seasons of nature and we play with color; life is more beautiful with colour."

The collaboration follows Century Properties recent unveiling of limited edition Versace Homes, 75 per cent of which have already been sold.