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High design prefab collectibles

You can now have your very own 'architectural jewellery' through the Revolution collection, a range of prefabricated limited-edition homes and pavilions, with some designed by Pritzker Prize winners. By Tay Suan Chiang



WHAT do you do when living in a condominium designed by a superstar no longer cuts it?

You get a pavilion designed by said superstar built for you and only you. Or if you wish, even a house. You just need the space, permit and a local contractor to make that happen.

Robbie Antonio, founder and president of New York-based Antonia Development and managing director of Philip-pine-based Century Properties is offering anyone this possibility, through Revolution, a range of pre-crafted limited-edition homes and pavilions, exclusively designed in partnership with an impressive list of over 30 architects, designers and artists that include Pritzker Prize-winner Zaha Hadid, Keigo Fuma, Gholman Tang and David Salle.

Each pavilion and home is individually branded by its designer's personal concept of spatial form and social function. The result is a diverse and global collection of architecturally innovative, pre-crafted properties, ranging from functional pavilions to modular homes.

"As an art collector, I had the idea to make high-design architecture collectible and available to the public," says Mr Antonio, on the idea behind Revolution.

He adds that Revolution aims to dem-
onstrate high-design and architects
by involving designed spaces in exten-
sive collaboration with industry leading
creators.

"While prefabricated architecture often re-

sults in homogenous design, Revolution reinvents this model by creating unique, high-design spaces that transcend geo-graphic borders and excite the senses," says Mr Antonio. "Revolution makes high-design available to a wider audience and not just for art, design and architec-ture enthusiasts."

Over the past decade, Mr Antonio has been involved in developing premier com-mercial, residential, cultural and civic projects around the world in collaboration with brand-name architects, and design-ers such as Ron Arad, Sou Fujimoto,

Forster Media, Takashi Murakami, Ver-sace Home, Armani Casa and Danien Hint.

In 2006, he brought on Pritzker Prize winning architect IM Pei for The Centur-ion in Manhattan's Plaza District. The uber-luxurious 48-unit, 19-story condo-minium was IM Pei's first residential project in over 30 years and his first ground-up project in the world.

Mr Antonio says he has worked with 12 Pritzker Prize winning architects in his ca-reer. "I am heavily involved in art and archi-



UNIQUE SPACES

Each pavilion and home is individually branded by its designer's personal concept of spatial form and social function. (right) Eden by Marcel Wanders; (above) Ron Arad's Armadillo Tree Canopy; (top) The Billboard House by artist David Salle. PHOTOS: KEIGO FUMA



Mr Antonio

"While prefabricated architecture often re-sults in homogenous design, Revolution reinvents this model by creating unique, high-design spaces that transcend geographic borders and excite the senses."



MODEL PERFECT Revolution was launched at Design Miami 2015 with pre-crafted pavilions by Zaha Hadid whose Volu Dining Pavilion (above) has her signature organic form and curves, with cells on the ceiling and the floor, and Gholman Tang whose Model Art Pavilion (left) is a light structure that mediates the relationship between its site, the participant and the art object. PHOTOS: MIKE BOUTLER

ecture communities, as a patron, collec-tor, and admirer. Through my experience in real estate development, I have forged relationships with some of the world's best architects," he says, in the case of get-ting these big names involved with Revolu-tion.

Revolution was launched at Design Mi-ami 2015 with two pre-crafted pavilions by Zaha Hadid and Gholman Tang. It will continue to debut new designs – both homes and pavilions – at Salas del Mo-bile in Miami this April.

Mr Antonio says that there has been in-terest throughout the world. He recently closed a deal with a developer for 27 homes, but declined to give further de-tails.

Prices start at US\$65,000 for pavilions and the wait time is a minimum six weeks for certain models. The average price of a pavilion is over US\$100,000, while the av-erage price of a home is US\$800,000.

Mr Antonio says that Revolution tar-gets a variety of markets. "It could be the individual collector who is looking to have his very own Zaha Hadid-designed pavil-ion to serve as 'architectural jewellery,'" he says. "Additionally, Revolution targets businesses, such as real estate and luxury developments, that have chosen to invest in the value of design and the expe-rience of branded architecture."

The homes and pavilions are crafted around the world and then shipped to the buyers' doorstep.

On the design brief, Mr Antonio says he told his collaborators that the design had to be fully transportable and cost-efficient and gave size limits for pavilions and homes, but allowed the creators to run free with design concepts.

Pavilions are designed as dynamic one-room spaces, adaptable for a variety of functions and seating environments. As each pavilion is individually branded by its designer's personal concept of spatial form and social function, collectors can choose from a range of designs specifi-cally tailored to their lifestyles and tastes.

Zaha Hadid's Volu Dining Pavilion has her signature organic form and curves, with cells on the ceiling and the floor. Be-side designed furniture complement the pavilion.

Meanwhile Gholman Tang's Model Art Pavilion is a light structure that medi-ates the relationship between its site, the participant and the art object.

Besides, homebuyers keen on high-de-sign living can purchase multi-bedroom homes, complete with spatial functions and fully equipped with premier ameni-ties and finishes.

One such house is Eden by Marcel Wanders. Open and unfenced, the gener-ous use of glass and a roof that extends over the exterior connect the inside and outside spaces to create twice the living ar-ea for special private and social gather-ings. A row of signature Marcel Wanders outdoor chairs in synthetic textile, woven according to local craftsmanship, lines the periphery, casting shadows during the day and lighting up dramatically at night.

Mr Antonio says Revolution is more than just picking a home or pavilion from a catalogue. "Revolution is somewhat cus-tomisable – clients can select different models, sizes and materials depending on their needs, their budget, and their life-styles."

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